American Council of the Blind of New York For Westchester

1403 Chadwick Court, Tarrytown, New York 10591

914.631.4870 info@wcbny.org

[www.wcbny.org/](http://www.wcbny.org/)

Email: info@wcbny.org

RE: ACBNY Convention Sponsorships and Exhibitor Information

Dear Exhibitor:

Greetings from the Westchester Council of the Blind, the 2015 host chapter of the American Council of the Blind of New York annual convention. We are pleased to announce the convention and exhibit hall dates and registration information. The convention begins Friday, October 30 and concludes Sunday, November 1, 2015 and will be held at the Crowne Plaza Hotel in White Plains, New York. The address is 66 Hale Avenue, White Plains, N.Y. 10601. The Crowne Plaza can be reached by phone: 914.682.0050 or via fax: 914.682.0751 or on the web at: <http://www.cpwestchester.com>

The exhibit hall will be open on Saturday, October 31 from 9:00 a.m. to 5:00 p.m. Set up is from 8:00 a.m. to 9:00 a.m. The cost of an exhibit table is $150.00. The cost for a table for a nonprofit organization is$75.00. Additional tables are $150.00 and $50.00 for a nonprofit organization.

Exhibit registrations must be postmarked no later than October 15th, 2015. Thereafter, an additional $50.00 per table late fee will be added. Each exhibit booth will consist of a rectangular table that is 6 feet in length with two chairs.

Please note: should you plan to also reserve a room, your registration must be in earlier, postmarked or time stamped via online registration by September 24, 2015. This will guarantee the room reservation at the convention price. Please let us know on the registration form if you have any additional needs, e.g. electrical outlet or additional chairs. Wifi will be available during exhibit hall hours. Log in instructions will be distributed to exhibitors upon arrival.

Should you wish to stay overnight, room rates are $119.00 per night for a single, double, triple or quad. This price is available beginning August 28th, 2015 and is the convention room rate and must be made as part of your convention registration or you will be subject to the room and sales tax of 20.5% per night by not registering with the convention. Please note that a credit card will be necessary upon check-in. Your card will be charged by the hotel for any incidentals during your stay. ACBNY will not pay for incidental fees charged to your room.

**Convention Program sponsorship and Donation Ads**

Are you not able to attend or do you want your company or organization to gain attention during convention? Placing an ad in our convention program would be greatly appreciated. Your advertisement will be given to all convention attendees as well as distributed electronically to all County and State community partners. Full page sponsors will also be recognized in opening remarks on Friday and during keynote remarks on Saturday.

Convention ads must be in Microsoft Word or submitted in a photo ready format in black and white. Print size must be 16 point. If your ad needs to be adjusted for font size when we receive it, you will be notified and an invoice will be sent for additional costs-as a half page ad may move up to being a ¾ page ad to accommodate a larger font size. Electronic copies of the convention program will also be available to each sponsor.

2015 Convention Program ad pricing: full page ad $250.00; half page ad $150.00; a one quarter page ad $100.00; business card ad $50.00.

Sponsorship and donation ads must be received no later than Friday, October 10, 2015. Ads received after this date may not be placed in the program and will instead be printed and added to the convention take away bag.

Should you wish to donate products or brochures to be included in our attendee take away bags, please contact Annie Chiappetta, Convention Coordinator at 914-393-6605 or email events@wcbny.org

Finally, please see the enclosed Sponsorship Menu for additional organizational and individual sponsorships. We greatly appreciate any supplementary support your organization can provide the convention committee to assist in offsetting the operating cost of the convention.

Please complete and return the enclosed registration form by October 10, 2015 -- along with your check payable to ACBNY NY 2015 Convention and mail to:

ACBNY 2015 Convention

1403 Chadwick Court

Tarrytown, NY 10591

Please note: Vendor registrations must be postmarked or received online via electronic registration by October 10, 2015. If registration is received with a postmark or electronic stamp after this date, an additional $50.00 late fee will be charged to the company or organization.

To register and pay via pay pal for the convention on the web: go to [www.wcbny.org/](http://www.wcbny.org/)

If you have any questions, please feel free to call WCB President Mike Golfo at 914-631-4870 or email him at president@wccbny.org. You can also contact WCB Convention and Events committee Coordinator Annie Chiappetta at 914-393-6605 or email at events@wcbny.org.

Thank you for your interest in sharing products and services with the American Council of the Blind of New York and the Westchester Council of the Blind. We look forward to seeing you at this year’s convention.

Sincerely,

Annie Chiappetta Westchester Council of the Blind of New York

 Convention and Events Coordinator

914-393-6605

**SPONSORSHIP MENU**

**PLATINUM $1000:**

Exhibit table(s) up to three

Includes special recognition in program with a prominent, full Page ad

Information included in convention bags

Choice of location in the exhibit hall

Frequent announcements on the exhibit floor

Sponsorship recognition prior to the opening of general and workshop sessions

**GOLD $750.00:**

Exhibit table(s) up to two

Full Page ad in the convention program

Information included in convention bags

Three announcements on the exhibit floor during the day

Special Sponsorship recognition in the convention program

**SILVER $500:**

Exhibit table(s) up to two

Half Page ad in the convention program

Two announcements on the exhibit floor during the day

Special Sponsorship recognition in the convention program